

# TOTEM POLE PLAYHOUSE

## 2025 SEASON

### CORPORATE SPONSORSHIPS



# TOTEM 75 POLE



## SOME OF THE GREAT THINGS WE DO...

# TOGETHER

### Through Sponsorship

CHECK  
IT OUT  
↓



# Individual Show Sponsorship

## Benefits Options

<b><u>Benefits</u></b>	<b>Overture Sponsor Partial show sponsor \$1,000</b>	<b>Show Sponsor: Act II Partial show sponsor \$4,000</b>	<b>Show Sponsor: Act I Full show spOnsor \$7,000</b>
<b>2025 Program Ad</b>	<b>B&amp;W ad in program insert</b>	<b>Full page B&amp;W ad in program insert</b>	<b>Full page B&amp;W ad in program insert - Priority Placement</b>
<b>Company Name on Thank you page</b>	✓	✓	✓
<b>Complimentary tickets</b>	<b>4 comps</b>	<b>10 comps</b>	<b>20 comps</b>
<b>Employee &amp; Family Ticket discount</b>	<b>15%</b>	<b>15%</b>	<b>15%</b>
<b>Website acknowledgment</b>	✓	<b>Includes a link to your company website</b>	<b>Includes a link to your company website</b>
<b>Company Name on show Title page</b>	X	✓	✓
<b>Sponsor placard</b>	X	✓	✓
<b>Curtain Speech acknowledgment</b>	X	✓	✓
<b>Curtain logo display</b>	X	<b>One side</b>	<b>Both sides</b>
<b>Your Logo in Our advertising</b>	X	X	✓



**Please reach out to Ryan Gibbs: Producing Artistic Director to create a custom sponsorship package that will meet your organization's needs while providing your community a place to gather for engaging, curated entertainment. [rbgibbs@totempoleplayhouse.org](mailto:rbgibbs@totempoleplayhouse.org) | (717) 352-2164 x 1005**





# 2025 SEASON SPONSORSHIP

**\$35,000 - All 5 Productions (74 Performances)**

This package puts your company's brand and logo in front of over 25,000 patrons. As a valued Season Sponsor you will receive:

- Full Page B&W Priority Placement Ad in our Program
- Company Name listed, above all others, on Title Page for all shows
- Company Name listed at top of thank you page
- 40 Comp tickets for the season
- 20% Ticket Discount for Employees & Families
- Sponsorship Placard at Playhouse entrance
- Your Logo displayed on both sides of the curtain
- Opportunity for your employees or clients to attend an invited dress rehearsal.
- Opportunity for a post-show talkback with the cast for each production OR a backstage tour for employees or clients
- Opportunity for entertainment at your Holiday Party or Company Picnic provided by Totem Pole
- Opportunity to host a pre-show wine and cheese event, for employees or clients, under our event tent
- Acknowledgement during Producing Artistic Director's curtain speech
- Acknowledgement on Website with link to your company, if desired
- Promotional display of your company in the front of the theatre
- Company added to the "Step and Repeat" background, a prime spot for photos



**AN "ENDOW-A-CHAIR", AT THE THEATRE, NAMED FOR YOUR ORGANIZATION'S SUPPORT**



# Spotlight Sponsorship

VARIABLE DONATIONS \$500-\$10,000

A unique underwriting opportunity which meets a specific goals of the  
**PRODUCTION AND YOUR COMPANY.**

## BENEFITS CAN INCLUDE

- Prominent B&W ad in the program insert
- Company name on title page specifically acknowledging what your company provided
- Company name on thank you page
- 15% ticket discount for employees and families
- Website acknowledgement and link to your company, if desired
- Sponsor acknowledgement placard at Playhouse entrance for all performances of sponsored show
- Acknowledgement during producing Artistic Director's curtain speech
- Signage dedicated to the specifics of your contributions, ie "Our Costume Sponsor - Sally's Yarn and Fabric"

*A Perfect  
Fit*  
for ANY budget

# 2025 Sponsorship Titles

## Join the Party! TOTEM 75 POLE 2025



May 30 - June 8

### The Marvelous Wonderettes

Travel back to the 1958 Springfield High School prom, and 1968 class reunion, for laughter, nostalgia and over 20 iconic hits.



June 20 - July 6

9 to 5

### The Musical

Based on the hit 1980 film, Dolly Parton herself provides the music and lyrics for this outrageous workplace revenge comedy set in the Rolodex era.



July 18 - July 27

### The 39 Steps

Framed for murder and on the run, Richard Hannay faces plot twists galore in this parody of Alfred Hitchcock's classic film. Four actors! Fifty characters! One riotous farce!



Aug 8 - Aug 24

### Beautiful: The Carole King Musical

Featuring her timeless music, this Broadway mega hit tells the inspiring tale of Carole King's journey from schoolgirl to superstar.



Aug 27 - Aug 31

### Diamond The Neil Diamond Tribute

Scott Moreau rocks the look, sings the songs, and tells the stories that bring the legendary performer to life.

### Tucked Away Tuesdays

Two performances each of rollicking great acts 'tucked' into the Tuesdays between our regular season shows!



June 10

### The Spouse Whisperer

Mark Cordes, a "One Man Laugh Factory," takes the audience from meet cute to matrimony with hilarious insights into the dos and don'ts of relationships.

July 8

### Brady & Caroline: Piano Bar Duo

An evening of song and celebration! These two Totem Pole veterans bring their globe-trotting, sing-along dueling piano show to our very own stage.



July 29

### Boston Bachert

Get ready for an unforgettable experience as Boston's renowned family-friendly magic comes to Totem Pole! A dazzling variety show packed with magic, jaw-dropping juggling, and nonstop fun for audiences of all ages.



### plus Our Holiday Show

### Million Dollar Quartet Christmas at Gettysburg's Majestic Theatre

'Nuff said!

